

ADVOCON 2025



DON'T FOLLOW THE FUTURE
LEAD IT

PRESENTED BY
ADVOCATE FINANCIAL

SPONSORED BY
HUMANA | TRUSTED FRATERNAL LIFE

HEALTH

Advocate Financial:
Leading Agents into AEP
2026 with the Tools
Needed to 10x Growth

WEALTH

Closed for Day 1

NOW SHOWING

9:05-10:35

HEALTH

Humana 2026:
Leading with Purpose in
a Rapidly Transforming
Medicare Landscape

WEALTH

Closed for Day 1

NOW SHOWING

10:40 – 11:25

HEALTH

Elevance:

Thriving in Change
Anthem Leadership
Insights & Lineup for 2026

WEALTH

Closed for Day 1

NOW SHOWING

11:25-12:00

HEALTH

WEALTH

LUNCH SERVED AT
NOON

LUNCH SERVED AT
NOON

NOW SHOWING

12:00-1:00

HEALTH

SCAN:
Medicare 2026 Insights
& Growth Opportunities
Released

WEALTH

Closed for Day 1

NOW SHOWING

1:00-1:30

HEALTH

SunFire: Tomorrow's
Agent SalesTech Today

WEALTH

Closed for Day 1

NOW SHOWING

1:35-2:05

HEALTH

Devoted: 2026
Leadership Insights
Unveiled

WEALTH

Closed for Day 1

NOW SHOWING

2:10-2:35

HEALTH

Kizen:

Generate custom enterprise applications and deploy scalable AI agents directly into existing workflows, all within a secure, compliant platform.

WEALTH

Closed for Day 1

NOW SHOWING

2:40-3:05

HEALTH

WEALTH

Physicians Mutual:
MedSupp Growth
Opportunity Ramps

Closed for Day 1

NOW SHOWING

3:10-3:35

HEALTH

Cigna (HealthSpring):
Innovating Ahead -
Cigna's Blueprint for
Sales Success in 2026

WEALTH

Closed for Day 1

NOW SHOWING

3:40-3:55

HEALTH

GTL:

Leveraging the Indemnity
Multiplier: For Easy Retention,
Referrals, & Double Revenue

WEALTH

Closed for Day 1

NOW SHOWING

4:00-4:15

HEALTH

Oak Street Health:
The Future of
Healthcare Arrives

WEALTH

Closed for Day 1

NOW SHOWING

4:20-4:35

HEALTH

AgentMethods:
The Modern Automated
Marketing Platform for
10X Growth

WEALTH

Closed for Day 1

NOW SHOWING

4:40-4:55

HEALTH

DAY 1
COMPLETE

DAY 1 COMPLETE

WEALTH

DAY 1
COMPLETE

ADVOCON 2025



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HEALTH

Keynote Speaker - Bridget Hom:
Equipping Entrepreneurs with
the Mindset, Skillset, & Scale-Set
for 7 Figure Growth

WEALTH

Closed - Speaker in Main
Room

NOW SHOWING

8:30-9:15

Health

Jerry Smith - Keynote Speaker:
The GAMECHANGER Tour

Wealth

Closed - Speaker in Main
Room

NOW SHOWING

9:20-10:05

HEALTH

The Broker - Carrier
Relationship: Driving the
Future of Medicare

Panelists: **Humana, Devoted, Anthem, Cigna**

10:10-10:50

WEALTH

AMDA Certification:
Tapping into an
Underserved Market that
Needs YOUR Help!

10:10-12:00

NOW SHOWING

HEALTH

Riding the C-SNP Rocket - A Market that Freakishly Doubled in 12 Months & Why D-SNPs Refused to Slow Down

Panelists: **Oak Street Health, SCAN, & UHC**

10:55-11:20

WEALTH

AMDA Certification: Tapping into an Underserved Market that Needs YOUR Help!

10:10-12:00

NOW SHOWING

HEALTH

SILAC: The Retirement Plans
of the Future | Leveraging
UltraModern Index Strategies

11:25-12:00

WEALTH

AMDA Certification:
Tapping into an
Underserved Market that
Needs YOUR Help!

10:10-12:00

NOW SHOWING

HEALTH

Trusted Fraternal Life: Tapping
the boomer Wealth Transfer
Tsunami with an Agile Carrier
Portfolio

1:00-1:45

WEALTH

The Financial Security
Navigator™ Certification -
Professional Development
Program - Bronze Level

1:00-3:00

NOW SHOWING

HEALTH

American Amicable: The
Final Expense Finalist -
Needed, Easy, Lucrative
Revenue Growth

1:50-2:25

WEALTH

The Financial Security
Navigator™ Certification -
Professional Development
Program - Bronze Level

1:00-3:00

NOW SHOWING

HEALTH

Combined Insurance:
Deepen Your Portfolio Offering
Accidental & Group Benefits

WEALTH

The Financial Security
Navigator™ Certification -
Professional Development
Program - Bronze Level

NOW SHOWING

2:30-2:45

1:00-3:00

HEALTH

ELCO Mutual:
HOT Final Expense | Great
MYGAs | Incredible SPWL

2:50-3:05

WEALTH

The Financial Security
Navigator™ Certification -
Professional Development
Program - Bronze Level

1:00-3:00

NOW SHOWING

HEALTH

Jerry Smith - Keynote Speaker:
The GAMECHANGER Tour
PART 2

WEALTH

Closed!

NOW SHOWING

3:10-4:45